

KÖLLEN BOOKSHELF

PRESS RELEASE



Köllen Bookshelf is a modular shelf the design of which allows the user to interact with it. This differentiates it from other more classic pieces of furniture.

The product has been designed by Oriol Campillo Mestres, Núria Jané Ballarín, Adrian Soldado Cid and Paula Terra Bosch, four young entrepreneurs and students of the degree in Industrial Product and Graphic Design in EINA, University Centre of Design and Art of Barcelona.

Our way of design is based on simplicity and functionality, along with dynamism and care on the finishing touches. Thus, a hybrid between the pragmatism of the industrial product and the aesthetics of the sculpture is reached. In addition, it also turns to the warmth of the materials and the combination between organic forms and order and regularity.

Köllen Bookshelf is a shelf created from the repetition of adaptable pieces in matter of size and shape of the objects on it. Its autonomous structure allows an independent working of each of the strips, so that they can be placed in different positions according to the user's need. This structure will also allow for it to be a considerably decorative element: it follows a clean structure broken by a curved edge that represents the mountains, in a nod to the piece's originary region.

Köllen Bookshelf initially arises from an academic design presented in Nude Congress 2016 in Feria Hábitat Valencia (1-5 of February 2016). At this point, its conceptual presentation is carried out through a final prototype. Eventually, it reaches its commercialization phase, and its industrial production begins.

In order to fund the project, Verkami, a crowdfunding platform, was used. Such platforms make it possible for emergent companies like ours to gather the money needed to develop their project. With the success of this campaign, we designed an expansion to the product: Köllen Collection, which includes decorative elements in the same vein as the bookshelf. This collection will obtain funding from a new crowdfunding campaign through Kickstarter (September 2016), an internationally recognised platform that will reach a larger number of potential customers.

Link to high resolution images and videos of the product:

<http://goo.gl/jWxTBT>

For more information look up:

<http://kollendesign.com>

<http://instagram.com/kollendesign>

<http://facebook.com/KollenDesign>

<http://vimeo.com/kollen>

Thanks for your interest, in case of doubt, contact us in:

info@kollendesign.com

KÖLLEN TRYK

PRESS RELEASE



Köllen Tryk is an interactive hanger, which allows the creation of different compositions depending on the intended use. Each piece has an independent functioning so the global product can be adapted to the user's needs.

The team behind Köllen Tryk is formed by Oriol Campillo Mestres, Núria Jané Ballarín, Adrian Soldado Cid and Paula Terra Bosch, four young entrepreneurs students of industrial product and graphic design in Eina, University School of Design and Art of Barcelona.

Our designing style is based on simplicity and functionality, along with dynamism and a care for the finishing touches. Thus, a hybrid between the pragmatism of the industrial product and the aesthetics of the sculpture is reached. In addition, it also turns to the warmth of the materials and the generation of practical, simple and coherent solutions from simple, functional and dynamic designs.

Köllen Tryk emerges from an interest in the observation and the way we understand furniture nowadays (and the stiffness it presents). During the design of the product, we have considered its functionality and aesthetics, joining both concepts in order to achieve a hybrid between form and the function it must accomplish. The final result is a piece of interactive furniture which can be adapted to the demands of the users according to the space available and creating new experiences between the user and the piece of furniture.

With the concepts of interactivity and adaptability as key aspects, we have designed a modular furniture piece formed by different units with an independent functioning in order to allow its personalization and adaptation to the user's needs. In this way, the product can be used in different forms by changing the distribution of the necessary pieces on each moment.

The hanger is made of wood and is originally a rectangular structure that contains different circular buttons. When you press one of the buttons, it protrudes from the plane and you can use it as a hanger. It should be noted that each piece has an independent functioning so the global product can be customized and adapted to the user's needs using the number or distribution of hangers needed.

Link to high resolution images and videos of the product:

<http://goo.gl/1DWQwn>

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KÖLLEN EGET

PRESS RELEASE



Köllen Eget is an innovative workspace adapted to new habits and the use of new technologies. The interactivity of the product allows users to reorganise their space and create a personalised ambience.

The team behind Köllen Eget is formed by Oriol Campillo Mestres, Núria Jané Ballarín, Adrian Soldado Cid and Paula Terra Bosch, four young entrepreneurs students of industrial product and graphic design in Eina, University School of Design and Art of Barcelona.

Our designing style is based on simplicity and functionality, along with dynamism and a care for the finishing touches. Thus, a hybrid between the pragmatism of the industrial product and the aesthetics of the sculpture is reached. In addition, it also turns to the warmth of the materials and the generation of practical, simple and coherent solutions from simple, functional and dynamic designs.

Köllen Eget emerges from an interest in the observation and the way we understand furniture nowadays and the aim to introduce the concepts of dynamism and adaptability in the field of furniture design, usually made up of products with a fixed and rigid structure. In this sense, Köllen Eget creates an interaction between the product and the user. During the design of the product, we have considered its functionality and aesthetics, joining both concepts in order to achieve a hybrid between form and the function it must accomplish. The final result is a piece of furniture which can be adapted to the demands of the users through light, sound and the presence of different mobile elements.

With a painstaking design and manufactured using high-quality materials that imbue it with an exclusive look and nature, Köllen Eget has an integral system of connections with 4 USB ports, 4 plugs and a wireless charger that works by induction.

The desk comes with various storage spaces offering better organisation of both cables and objects. It also has a built-in magnetic board allowing the user to make notes at any time. The product includes an ambient lighting turned on by a motion sensor; the light intensity can be gradated by exerting more or less pressure, at all times interacting with the user. Also, the product has a sound and environment separator that can be removed whenever desired, an placed in the lower part of the board.

Link to high resolution images and videos of the product:

<http://goo.gl/GcESL3>

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Product manufactured thanks to the collaboration of:



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